

INSIGHT-DRIVEN INNOVATION WITH CONTENTSQUARE

Contentsquare **empowers brands** with **behavioral insights** to **create better experiences**. The only complete experience analytics platform, we transform trillions of digital behaviors daily into intelligent visualizations and recommendations everyone can use to **grow revenue, increase loyalty and fuel innovation**.

RECOVER FAST, INNOVATE MORE.

SURFACE

Actively monitor behavior across digital touchpoints and proactively see issues and opportunities

TROUBLESHOOT

Pinpoint UX issues and recover leads and revenue fast

INNOVATE

Uncover new growth opportunities

QUANTIFY

Measure and prioritize opportunities by revenue or lead potential

ACTIVATE

Work with third-party systems to personalize experience

ABOUT US

600+
ENTERPRISE CLIENTS
IN 25 COUNTRIES

12,000
USERS ACROSS OUR
ECOSYSTEM

9 trillion
INTERACTIONS
ANALYZED DAILY

500+
EMPLOYEES
WORLDWIDE

170
INNOVATORS IN
PRODUCT
DEVELOPMENT
AND R&D

2,000
STRATEGIC
CUSTOMER SUCCESS
SESSIONS THIS YEAR

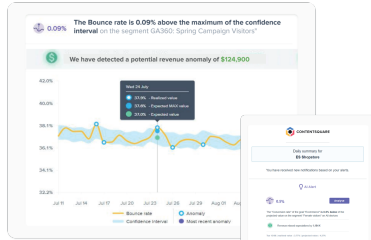
HOW WE DO IT

AI ALERTS

Always be the first to know about a potential issue or opportunity.

REVENUE OPPORTUNITY

Understand at a glance the potential revenue impact of an alert.



AI ALERTS & REVENUE OPPORTUNITY

PAGE COMPARER

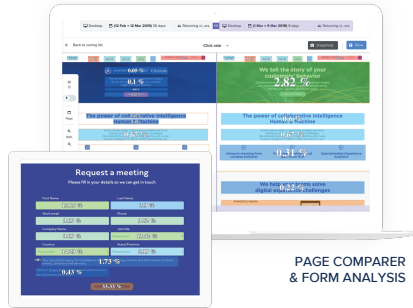
Rewind to see experiences before and after a change, no foresight required.

CUSTOMER JOURNEY ANALYSIS

Identify important journeys top-down and how to improve them.

ZONE-BASED HEATMAPS

Reveal attribution of content and UX to your site goals.



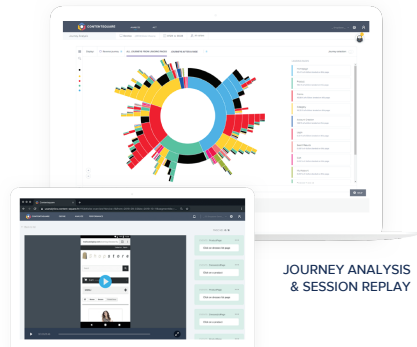
PAGE COMPARER & FORM ANALYSIS

SESSION REPLAY

See -- and mobilize teams to solve -- customer struggles.

FORM ANALYSIS

See what frustrates potential customers and how to improve.



JOURNEY ANALYSIS & SESSION REPLAY

ONE COMMUNITY WAITING FOR YOU

